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# Partnerships case studies



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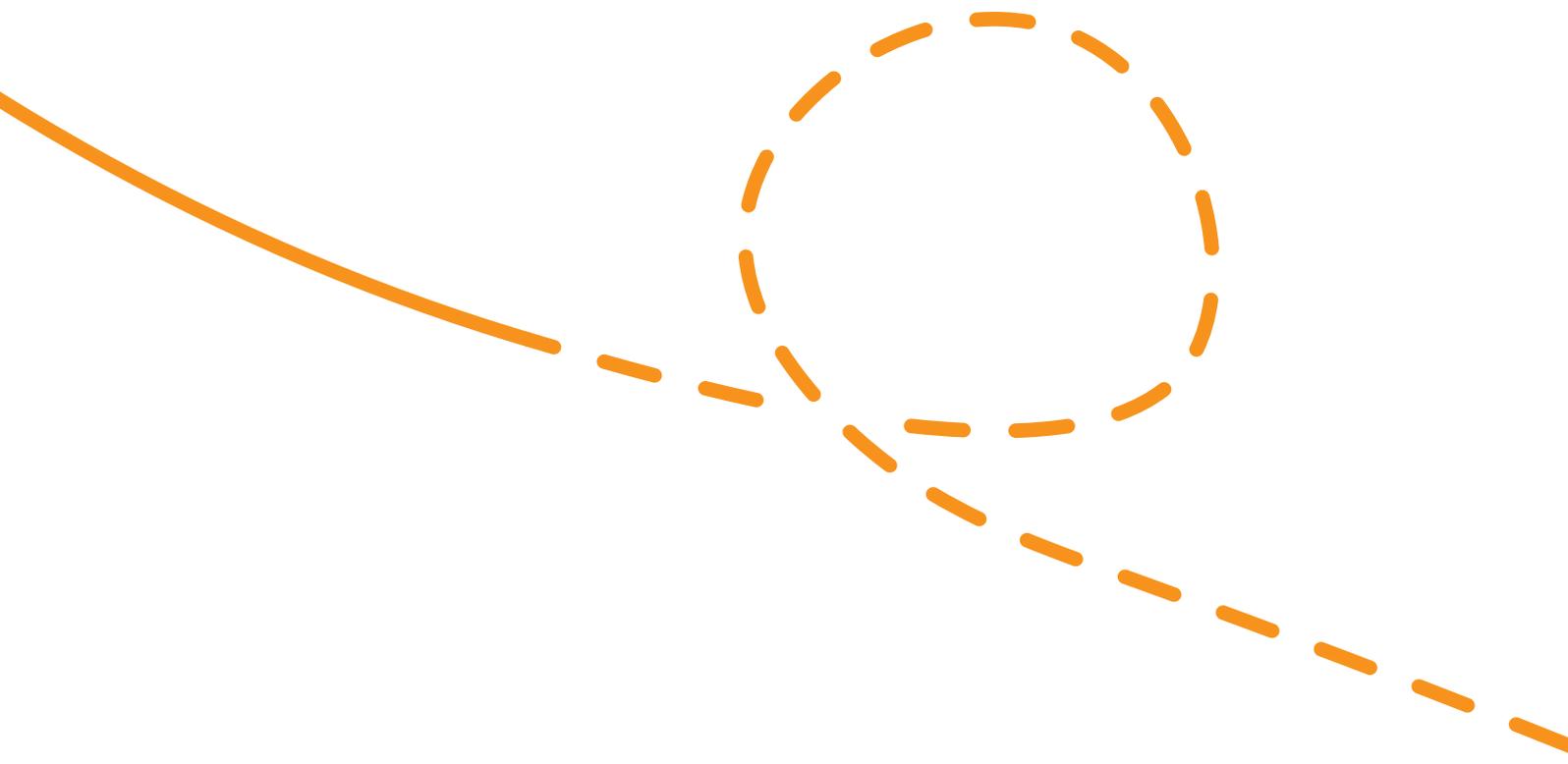
# Partnerships case studies

This resource draws on diverse National Scout Organization (NSOs) experiences with partnerships to inspire NSO leaders and Scouts to establish and manage local partnerships and seeks to encourage NSOs to form localised collaborative working relationships with new partners, as well as existing WOSM partners.

The case studies showcased in this resource will demonstrate the different ways of partnering with local and international partners such as non-governmental organisations, government bodies and various other institutions.

The case studies are based on different NSO experiences ranging from collaborations managed by NSO leadership to youth-led ones that are implemented by Scouts at grassroots levels.

Through this resource, you will be able to get a snapshot of different areas of cooperation from negotiations, coordination teams, and pilot projects to impact measurement, storytelling, managing donor funding, and addressing possible challenges.





## Scout Camp Exchange

### **Executive Summary:**

The project was an innovative way of delivering Scout activities to HASK groups. As a participatory approach this new method of delivery allowed scouts especially young people to take the lead and fully participate in the entire process of developing and implementing the activities as stipulated in the Scout Method. This was implemented through Activity Boxes which repackaged the Scouting activities for HASK groups through the support of Scout leaders and ASOCIO resources.

### **Objective:**

- To realign HASK groups' activities to the Scout Method and make them more participatory and youth-centred in nature
- To improve the accessibility of Scouting equipment and educational materials to HASK groups'
- To re-organise the storage facilities for Scouting equipment at the Yeravan Scout Center

### **Project Activities:**

- Scout Centre Exchange Program
- Setting up a room with shelves at Yeravan Scout Centre
- Development of HASK's activity program – setting up program milestones to be achieved
- Implementation of Box Activities

**Methodology:**

- Scout Centre Exchanges Programs/Camps–
  - the program was delivered through a four-week Scout Centre Exchange Camp
- Development of the Activity Program through assistance of Scout leaders
  - Two Scout leaders joined three camps to help develop the HASK activity program
- Setting up of Box Activities
  - Five box activities were set up by November 2018
- Pilot program
  - The feedback from the Scouts who tried the Box Activities was positive thus enabling scale-up initiative
- the scaling up initiative
  - the scaling up the program implementation to other camps for different groups

After the pilot program the Box Activities were introduced to other diverse groups

**Project Partners:**

HASK (Armenian National Scout Organization) and KFUM-Spejderne i Danmark (YMCA Scouts of Denmark)

**Time Frame:**

July 2016-December 2020

**Budget:**

475€

**The project is funded by:**

ASOCIO

**Sustainability plan:**

Expansion plan to set up 10 more Box Activities for all HASK Scouts across different age sections



## Casa común / Common house

### **Executive summary:**

The #CasaComún project empowered young Rover Scouts to be environmental promoters through trainings. The environmental promoters fostered behavioural change within formal education settings through consciousness raising, environmental actions and encouraging commitment amongst students. The students in turn transformed and continue to transform their respective communities through daily actions in line with ecological ethics thus becoming true 'ecological citizens'

### **What challenges had to be overcome?**

- The difference in methodologies used by the collaborating partners.
  - After 4 months of consultative meetings the two institutions established a workplan and agreed on how project expenses would be distributed.
- Appropriate timetables for Rovers to implement the initiative within the schools' timetable .

### **Why do you think it was worth it?**

The project impact, ranging from the empowerment of Rovers to the increased awareness amongst students, the larger communities from which they come as well as the schools at which the project was implemented.

### **Lessons learned?**

The potential of the Rovers and the level of knowledge of students in schools should not be underestimated.

### **Partners Involved:**

Scouts of Mexico and Scholas

### **Project Aim:**

The project aimed at promoting the care for the environment and contributing to the achievement of Vision 2023.

***Value added:***

Admission to public and private schools to promote scouting.

***Time Frame:***

Planning: 4 months

Implementation: 2 months

Review: 1 month

***Budget:*** 90 000 pesos (Including camp and school visits )

***Number of Planning Team Members:*** 5

***Impact:***

- No. of Scouts participants: 98
- No. of non-Scouts participants 4
- The wider communities indirectly impacted



## Future Leaders

### **Executive Summary**

The partnership between Les Scouts Tunisiens and KFUM-Spejderne i Danmark has been going strong for more than a decade. Working in a post-revolutionary context, Future Leaders project aspires to contribute to the construction of a strong democratic culture in Tunisia, especially among the youth. It aims to engage them in their own local communities and give them the opportunity to make a positive change, especially in marginalized areas struggling with polarization and radicalisation. This is achieved by building their competencies in entrepreneurship and providing a platform for civil society to be more involved in the change.

The 4th edition of the project "Future Leaders" was launched in January 2018.

### **Partners Involved:**

Les Scoutus Tunisiens and KFUM-Spejderne i Danmark

### **Objective:**

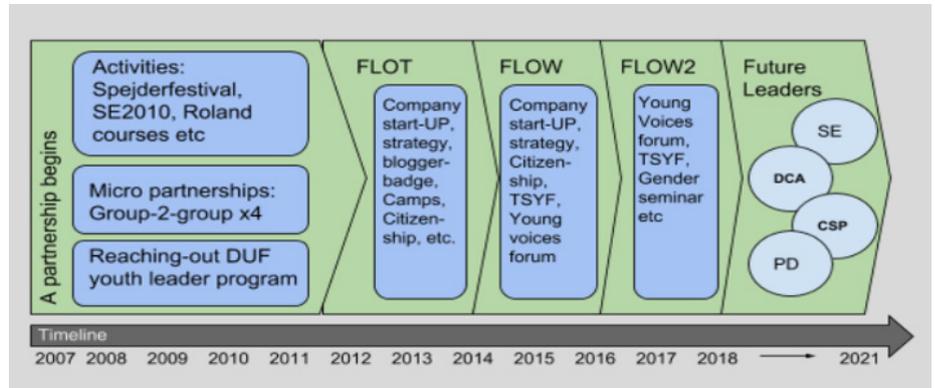
To reduce polarization and radicalization amongst the youth in marginalized areas of Tunisia

### **Impact:**

1. Young men and women participate in creating positive changes in their own lives and in their local community, by using their personal competences and skills actively.
2. Tunisian Scout groups to become an attractive platform for young men and women in Tunisia where they can be active in their society.
3. Young people engaged in the democratic transition of Tunisia.
4. Building the entrepreneurial competencies of young graduates.

## Project Background

Since 2007, Les Scouts Tunisiens (LST) and KFUM-Spejderne i Danmark (KFUM) have had a partnership in which various highly successful projects were carried out. The partnership has gone through many stages starting by exchanging activities between the NSOs and resulted in 4 different projects as illustrated below:



**Time Frame:** 2007 – December 2021

**Current project:** January 2018 - December 2021

**Budget:** Around € 1.3 million for current project

### Project planning team:

Steering committee: 7

Management team: 5

Volunteers: 30

### Impact: Since 2007

- Nearly 15,000 Scouts participated
- Nearly 100,000 non-Scouts participated
- Future Leaders project impacted young people and women in the marginalized areas, unemployed young people, students and local communities across Tunisia.

### Contact person from NSO/Region:

Mehdi Ben Khelil (Tunisia)

Lisbet Lentz (Denmark)

### The project is funded by:

Messengers of Peace

Danish Arabic Partnership Program

Eric Franc trust

### ***What challenges had to be overcome?***

- In the aftermath of the Jasmine revolution, Tunisia has been challenged by strong polarization and radicalization which is currently posing a threat to peace and stability in the country. Also, young people remain marginalized, with a general lack of recognition and influence on their own life and society, and this constitutes a risk of them reproducing rather than transforming existing power structures, conflicts and non-democratic practices.
- The partnership started after a few months of controversy in the Middle East around Danish caricaturist about the offensive photos of the prophet Mohamed. This was a challenge for the LST to convince the members of the Tunisian NSO that this act is isolated and does not reflect the Danish people and their respect for diversity. With time the challenge was resolved, and good relations were formed.
- The difference of language and culture also was one of the main challenges.

### ***How did the project look like concretely?***

- The project was implemented through seminars, educational forums, and dialogue trainings, strengthening existing local scout groups and supporting the establishment of new ones. It implemented the family Scouting concept in Les Scouts Tunisiens, offering pools for social projects carried out locally, and conducting public diplomacy events.

### ***The current project is divided into four subcomponents:***

- Social Entrepreneurship
- Civic Society Platforms
- Democratic Change Agents
- Public Diplomacy Activities in Denmark

### ***Why do you think it was worth it?***

Future Leaders project was designed to bring about real changes for young people in Tunisia by addressing the problems of radicalization among young people focusing on areas of the country where more marginalized youth reside.

### ***What were the lessons learned from this partnership?***

- We learnt that barriers should not stop progress but rather we should look for opportunities or alternatives to address challenges. For an example, the language barrier posed some difficulties when people could not speak English. The Partnership team overcame this by providing simultaneous translation and workshops in the different languages.

### ***Links to video or photo material:***

- [Facebook page of the partnership](#)
- [Youtube Channel](#)
- Presentation of the partnership in the UN ECOSOC youth forum 2018 ([video](#))
- [Linkedin Article](#)

## **Additional Information**

### ***Collaborating organisations***

The partnership within which the project will be carried out is between Les Scouts Tunisiens and KFUM-Spejderne i Danmark. Les Scouts Tunisiens which is the biggest youth organization in Tunisia, and we have a greater outreach than any other in the country. Also, we have a growing culture for societal responsibility.

KFUM-Spejderne i Danmark is a long-time partner of Les Scouts Tunisiens, and we share a common vision of leaving the world a bit better than how it was passed on to us. This project is our way of working towards this vision together

However, the project will be carried out in collaboration with other organisations, as it forms part of a project of a bigger scope within the context of the Danish-Arab Partnership Program (DAPP), within which we work with youth culture and diversity. In this context, Les Scouts Tunisiens is the Tunisian partner of Danish Youth Council (DUF) as part of their 10-year-long project, Ambassadors for Dialogue (AfD), in which the other partners are the East-West Centre for Sustainable Development in Jordan and the Danish Egyptian Dialogue Institute in Egypt, who will be responsible for carrying out the AfD activities that take place in their respective countries, as Les Scouts Tunisiens will be in Tunisia. This part of the project also includes international events where we will work closely with the other Arab partners and DUF.

### ***Description for the different sub-components of the project 2018 - 2022***

#### **1-Social Entrepreneurship**

The goal of the social entrepreneurship component is to empower young Tunisians and give them competencies needed to create social projects in their communities, in order to make these communities more resilient and including towards marginalized youth. The component consists in initiatives such as:

- Trainings in management of social projects (and TOT to support the training)
- Awareness seminars on topics such as environmental advocacy, active citizenship, democratic dialogue, barriers of participation etc.
- Pool for small scale projects in local communities carried out by scouts.

#### **2-Civic Society Platforms**

With the civic society platforms component, the project aims to offer platforms to young people where they will feel appreciated, included and respected. It, therefore, will make sure that the scout leaders and the organization have the capacity to support this, and that the platforms are created, in the form of local scout groups, in marginalized areas of the country, where they are need the most. This component includes:

- Starting-up new scout groups in marginalized areas
- Starting-up family scouting
- Training volunteer organizational developers who can be consultants support to make scout groups more resilient
- Building the capacity of scout group leaders and family scouting coordinators (forums, networks, trainings)
- Developing an ethical code of participation in scouting

### 3- Democratic Change Agents

With the Democratic Change Agents component, the project aims to include the Tunisian youth on an institutional level so that they see themselves as potential participants and contributors to society. Thus, the project aspires to train them in dialogue and advocacy so that they carry the knowledge and the competences necessary to be able to address duty-bearers regarding any societal issue, which then enables them to contribute to creating a more including and democratic local community. The following initiatives are the main activities within this component:

- Trainings and educational forums on advocacy
- Advocacy and awareness activities and campaigns

### 4-Public Diplomacy Activities in Denmark (This subcomponent is exclusive to the Danish party)

With the Public Diplomacy in Denmark component, the project aims to make sure that the knowledge created through the project about anti-radicalization, inclusion, advocacy, leadership, social entrepreneurship etc. is spread as much as possible so that it can be put in use in the work carried out in all parts of our own organizations, but also in the work of other youth organizations. This way, the project will not only lead directly to positive changes through the work done, but also indirectly by inspiring others. This will be ascertained through initiatives such as:

- Seminars in Denmark for Tunisian and Danish youth who form part of youth organizations

Broad communication of success stories from the projects to members of our organizations and those of other youth organizations



## Exchange of volunteers France - Mexico

### ***Executive summary:***

It is an agreement of mutual cooperation between organizations, which promote tourism in Mexico through activities that positively impact the society, especially in terms of the environment, namely, adding Scout groups to beach cleaning activities and tourism promotion.

### ***Background:***

The EEDF sought to continue with the collaboration agreement that the associations had in the past and sought to renew the agreement in order to continue fostering cultural exchange between the two countries.

### ***What challenges had to be overcome?***

The difference in time zones affected the scheduling of online calls. However the time plans were adjusted to accommodate the needs of both parties. Holiday days for the two countries were also noted and the two teams established a consistent and continuous communication process.

### ***How did the project look like concretely?***

It was finalized after 8 months when a formal agreement was signed. Presently a volunteer from France is making preparations to go to Mexico for the exchange program.

### ***Why do you think it was worth it?***

Enabling young people from an early age to live and learn in cultures and countries outside their own brings about a positive and significant change in their lives.

**Partners Involved:**

EEDF, ASMAC

**Main Aim:**

Fostering solidarity among the youth of the 2 countries, promoting education for citizenship and helping young people to create a positive impact in the host country.

**Value added:**

Promotion of cultural exchange amongst young people that allows them to know more about the partnering association.

**Time Frame:**

- Planning: 4 months
- Implementation: 1 year

**Budget: 600 euros per month****Funding Institutions:**

The 'French Agency of Service Civic' will be the organ in charge of covering the sustenance of the volunteers during the duration of the exchange program.

**Number of Planning Team Members:**

2 from ASMAC,  
2 from EEDF

**NSO / Regional contact Person:**

Diana Jazmín Andrade Castro – International Commissioner



## Agreement Sectur-Asmac

### **Executive summary:**

It is an agreement of mutual cooperation between organizations, which promote tourism in Mexico through activities that positively impact the society, especially in terms of the environment. The highlight of the project was engaging Scout groups in beach cleaning activities and tourism promotion.

### **Background:**

The project came about after the Scouts reached out to the Secretariat of Tourism seeking support for the representation of Mexico during the World Jamboree. The meeting resulted in an agreement to extend the mutual cooperation alliance to other activities related to tourism.

### **Partners Involved:**

Secretary of Tourism

### **Main Aim:**

Establish the basis and mechanisms for collaboration and joint efforts in the field of the respective competencies of each organization and budget availability for the development of actions aimed at tourism promotion, training, community bonding and social co-responsibility in the tourism sector

**Value addition:**

- Provision of training in tourism to ASMAC, in coordination with the Institute of Tourism Competitiveness.
- Work jointly in the National Strategy of Clean Beaches and in the recovery of their public access, where the nearby Scout groups collaborate in campaigns to raise awareness of the care of national beaches as Vigilantes de Paz.

**Time Frame:**

**Planning: 4 months**

**Implementation: 2 months**

**Review: Throughout the project cycle**

**Budget:**

Indeterminate

**Number of Planning Team Members:**

3 by the ASMAC 3 By Sector

**NSO / Regional contact Person:**

Diana Jazmín Andrade Castro – International Commissioner



## UN Women and Scouts of Brazil Partnership

### **Executive summary:**

The idea of taking up the challenge of promoting the Gender Equality cause and the partnership with UN Women came from an intense debate within the National Institutional Relations Team of Scouts of Brazil, in January 2018. We believe that the cause is of the utmost importance for our NSO and that we consider it important to carry out He4She cascading in the national level, since WOSM had already started the partnership with the UN Women.

During our last National Jamboree in July 2018 we held a He4she workshop for over 1,250 young people where we worked on issues related to gender equality and other forms of prejudice, feedback and comments made by young people during the workshop and on social media in following weeks, assures us that we are on the right track and that it was worth investing in actions to promote equity and reduce sexism.

### **Challenges faced:**

It is important to highlight that the main challenge we had to overcome was sexism some of which was done unconsciously by many of our members.

Inclusion of new guideline in our institution takes a long time and requires skill and maneuvering around power dynamics. It was necessary to listen to many women from our NSO and to study the subject in order to be able to sustain the cause.

### **Current project:**

Our actions with UN Women continue and among the priorities are:

- a) Expanding the participation of UN Women in national events for young people i.e. National Jamboree
- b) Presentation of a specific project between Scouts of Brazil and UN Women - called Journey for Equity
- c) To have 30% of the local groups using the He4She Tool Kit until the second half of 2019
- d) Ensure that the Gender Equity theme is part of the training of adult volunteers in our NSO, and has technical support for this content of UN Women.

**Lesson learnt:**

The main lesson we learn is that prejudice exists and is rooted in such a way that we do not realize that small attitudes can mean big gains in changing society's behavior, this should be a daily exercise.

**Partners Involved:**

UN Women-Brazil & Scouts of Brazil

**Objective:**

Disseminate the HeForShe programme and develop a long-term partnership with UN Women-Brazil

**Impact:**

Alignment of Scouting activities and programmes with SDGs, contributing to relevant institutional changes and strengthening Scouting as a strategic partner. The Scouts of Brazil were encouraged to be an important player in the Gender Equity cause in Brazil.

**Time Frame:**

- Planning: two months
- Implementation: ongoing
- Review: 1st midterm evaluation will happen in April 2019

**Budget: n/a****Planning team:**

4 members

**Impact:**

- No. of Scouts participated: 1,250 young people were reached (as of July 2018) Goal: 45.000 people
- Impacted community: local groups.

**NSO / Regional contact Person:**

Carlos Frederico



## Children and Youth Empowerment Project (CYEP)

### **Summary:**

The Kenya Scouts Association (KSA) has been implementing a project on sustainable agriculture and environmental conservation since 2012. As from 2019-2022 KSA is in the process of implementing another project called Children and Youth Empowerment Project (CYEP).

Both of these projects were in partnership with VI Agroforestry.

VI Agroforestry is a Swedish development organisation in Kenya that contributed to planting over 120 million trees and improved the livelihoods for over 2,3 million people.

VI Agroforestry has developed a new program that will guide interventions and actions from 2018-2022 called ALIVE programme (Agroforestry for Livelihood Empowerment).

The working areas as guided by the strategy are: Sustainable Agriculture Based on Agroforestry; Economic Security; Gender Equality and Empowerment of Women, Youth and Children; Systems and Governance; Advocacy and Communication, Fundraising and Resource Mobilization.

The Kenya Scouts Association (KSA) anticipates through the proposed project to promote sustainable environmental conservation and child and youth empowerment. Over the years, KSA has been involved in environmental conservation activities after realising the devastating effects of deforestation through tree cutting, logging and even charcoal burning and firewood collection.

### **Project Background:**

The first project started in June 2012 to December 2013 and was then called Farmers of the Future Programme funded by Vi Agroforestry through SIDA in four counties. From 2014 another project called Farmer Organizations in Agro forestry (FOA) came into force in TransNzoia County which ran until 2017. VI Agroforestry vision is: A sustainable environment that enables people in poverty to improve their lives.

The core components under Farmer Organizations in Agro forestry (FOA) were:

- a) Organizational Development (Capacity building)
- b) Agro-forestry, environment and climate change
- c) Youth and children

Cross-cutting issues included: environmental rights, child rights, HIV/AIDS, Gender and peace initiatives.

***What challenges had to be overcome?***

The challenges noted in the course of the project included:

- a) A light turn-over of club patrons through transfers
- b) Unpredictable weather conditions
- c) Scarcity of funds to enable us to increase our coverage in terms of training and reaching more children and youth.

**The current project “Children and Youth Empowerment (CYEP) 2019 – 2022 will contribute to the following:**

***The current project has two key outcomes:***

- Outcome 1.1 Increased participation of children and youth in Scout movement
- Output 1.1.1: Efficient service delivery to children and youth
- Output 1.1.2: Whole school approach adopted for meaningful participation of children and youth in leadership and decision making
- Output 1.1.3: Increased capacity of youth to participate in project activities
- Outcome 2.1: Enhanced engagement of Scouts and core partners on issues affecting children and youth
- Output 2.1.1: Increased awareness of gender equality and development among children and youth
- Output 2.1.2.: Increased awareness on child rights and other emerging issues affecting children and youth

***Partners:***

Kenya Scouts Association and VI Agroforestry (supported by SIDA)

***Objective:***

Environmental conservation and youth empowerment.

**Impact:**

1. Over 3,000 young people and Scouts benefited from increased knowledge and awareness about the benefits of environmental conservation and empowerment of youth amongst fellow pupils, parents, teachers and school committees and the general population in their respective areas.
2. KSA conducted structured trainings for children and youth through their club patrons and patrol leaders focusing on their fundamental rights and cross cutting issues including gender inequality, peace initiatives and HIV and AIDS.
3. Increased participation of children and youth from marginalized areas.
4. Involvement of children (Scouts) with additional needs.

**Duration of former project: 2012-2017**

**Duration of current project: January 2019 – December 2022**

**Budget:**

About \$2 million USD for current project

**Impact: Since 2012**

- Gender equality in club membership
- Human rights observation was the basis of project activities.
- Children with additional needs benefitted from the project activities in schools such as nutrition gardens established in schools by KSA.
- All stakeholders were engaged in project activities with an aim of achieving social accountability and transparency.

**Contact person at NSO/Region:**

Moses. O. Danda- National Executive Commissioner, Kenya Scouts Association

## **Additional Information**

### ***Overview of former projects***

The former projects 2012-2017 achieved significant results. The Kenya Scouts Association (KSA) has to a great extent addressed the rights of youth and children in the 40 project schools and 10 youth groups. 40 environment/human rights clubs were formed guided by the scouting principles to achieve set objectives. 2,320 club members in the 40 primary schools were then inducted on their human rights through structured training that began with 40 club patrons, 35 head teachers and 40 patrol leaders (children leaders). Through the mentioned levels of training, the same spilled over to the club members in their schools.

On Agro-forestry, environment and climate change, KSA implemented activities such as the establishment of tree and nutrition nurseries/gardens, by distributing tree and vegetable seeds in the 40 schools. Project schools also took part in tree planting seedlings in their schools and local communities.

The scouts and youth were also trained on seed technology, seed collection and sustainable land use management.

KSA ensured that children and youth were engaged in environmental issues. Tree and nutrition gardens and nurseries were established and; trees planted to ensure an appreciable tree cover and creating a sustainable environment that also mitigates the negative effects of poverty and disease. HRBA issues were also prioritized alongside gender related matters.

KSA identified key strategic interventions that promote gender equality. One of the strategies was to provide opportunities for both boys and girls that would provoke discussions among them. This could be realized during scout camps, exchange visits, tree planting, club days etc.

In situations of open gender discrimination, especially among the pastoral communities, KSA encourages restricting systems that result in equality such as cultures and traditions. During the workshops held for duty bearers such as head teachers and club patrons, gender issues are discussed with a view to stamping out amongst inequality that result from retrogressive traditions.

We discourage stereotypical understanding of what it means to be male or female.

### ***Collaborating organisations***

The partnership within the projects since 2012 has been carried out between Kenya Scouts Association and VI Agroforestry- KENYA. Kenya Scouts Association is the biggest youth organization in both in Kenya and Africa with over 1.4 million Scouts (boys and Girls).

In the current project 2019-2022, the project will be carried out in collaboration with other organisations, (both Technical and Core partners) who are also being funded by Vi agroforestry. KSA is one of the technical partners and will be providing technical support to the other core partners who are relatively small Community Based Organisation and Non-governmental organizations.





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